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**ZONARE INTRODUCES SIGNIFICANT UPGRADE FOR THE ZS3 ULTRASOUND PLATFORM WITH 5-YEAR STATE-OF-THE-ART GUARANTEE AT RSNA**

**Next Generation Ultrasound Technology Developer Also Debuts the Z.One PRO System**

**Chicago, IL. – December 1, 2014** - ZONARE Medical Systems, Inc., a developer of next generation ultrasound technology, is introducing a significant upgrade for its ZS3 ultrasound platform at the annual Radiology Society of North America (RSNA) conference being held in Chicago, November 30 – December 4, 2014. The new upgrade will be provided to current ZS3 customers during 2015 at no additional cost as part of ZONARE's unique five-year, state-of-the-art guarantee.

"Our next generation ZONE Sonography™ Technology enables us to provide ongoing upgrades for the ZS3 platform as part of our unparalleled five-year guarantee for ZS3 customers," said Glen McLaughlin, PhD, founder and president of ZONARE. "This significant upgrade will offer several important updates in image quality, transducers, workflow and clinical enhancements."

ZONE Sonography Technology (ZST) was first introduced at RSNA 10 years ago. ZST has been bringing cutting-edge ultrasound technology to clinical environments, enabling unique continuous transmit focus. Unlike conventional beamformer, line-by-line imaging, ZST uses software-driven, large zone acquisitions, rendering an entirely new and different approach to ultrasound data acquisition and image formation. The result is more imaging detail with consistent, superb resolution and uniform imaging at depth from the smallest to the largest of patients throughout the field of view. ZST is also a Living Technology enabling constant upgrades to the platform.

"In addition to excellent image quality, it is imperative we have a platform which grows with our evolving imaging needs," said David Natoli, administrative director, Imaging and Cardiology Services at Northern Westchester Hospital in New York.

“Knowing our investment in the ZS3 platform provides a five-year, state-of-the-art guarantee with no additional costs, was a huge selling point for our facilities. This is the type of industry commitment that is needed today and ZONARE is leading the way.”

ZONARE will also be featuring the new Z.One PRO system, which is making its RSNA debut this year. As an affordable high performance system, the Z.One PRO offers stellar image quality in a durable, small footprint unit. The one-touch easy image optimization and customizable capabilities are part of an intuitive user interface, supporting a seamless workflow. Rapid boot-up, optional battery pack and wireless features allow for easy transport when needed.

“We have been extremely impressed with the image quality of the Z.One PRO,” said Gerardo Chiricolo, MD, senior member, AIUM. “Given the price point of the system, this outstanding performance is quite remarkable. It is rapidly becoming our ‘go to’ system in the department.”

## **About ZONARE**

ZONARE is solely dedicated to ultrasound excellence through its innovative, award-winning next generation technology which provides the platform for the company’s Living Technology designed to meet its customers evolving imaging needs. The patented design and Zone Sonography™ Technology (ZST) architecture of the z.one ultra and ZS3 platforms deliver high-end image quality and clinical versatility. The company recently was given the 2014 North American Ultrasound Enabling Technology Leadership Award by Frost & Sullivan, the third time in ZONARE’s history. ZONARE is an independently run, wholly owned subsidiary of Mindray Medical International. For more information, visit [www.zonare.com](http://www.zonare.com).

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