



Living Technology

At ZONARE, we live to make  
ultrasound better. For you.



## Living Technology

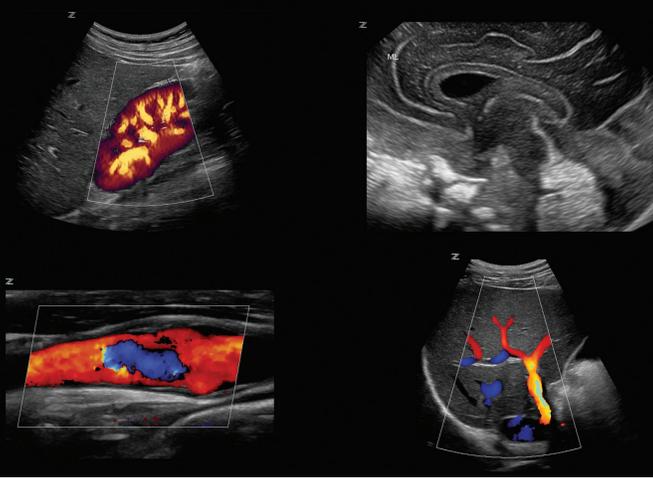
What if there were less need for CT? • What if ultrasound could give you the information you needed without a patient undergoing a biopsy? • What if an entire course of medical treatment were changed because of the diagnostic power of ultrasound? • We're not there yet, but at ZONARE, we live to push the boundaries of ultrasound.

• By making ultrasound technology better, we can make lives better.



Since 1999, ZONARE has been solely dedicated to expanding the potential of ultrasound. In fact, we invest 12% of our revenue in R&D, are distributed in over 70 countries and have over 6,000 systems installed worldwide. We're here. We're committed. And we're dedicated to unleashing the true power of ultrasound.

Today, we deliver ultrasound excellence—not just through new system or hardware introductions—but by ensuring that the system you buy today lives and grows with you well into the future. Only ZONARE's innovative and dynamic open architecture allows you to efficiently and economically meet your evolving clinical needs through easily upgradeable software enhancements.



## Living Images

Diagnostic confidence depends on image quality. It's that simple. So our commitment has always been to develop technology focused on delivering exceptional image quality across key clinical ultrasound markets: vascular radiology, pediatric and NICU radiology, emergency departments, interventional radiology, shared service, and general radiology, and to introduce innovation that brings better images to bariatrics.

Some systems define performance by the bells and whistles they offer. We define performance by our lasersharp focus on image quality. Because we never forget that behind every ultrasound image is the life who waits for a diagnosis.

## Living Partnerships

At ZONARE, we understand that the best relationships are built on trust and personal attention when and where they're needed. Our outstanding customer service and support team is committed to long-term customer satisfaction. We are already recognized for our responsiveness and ability to deliver efficient and economical upgrade solutions. Our goal is to ensure you experience the best performance possible through ongoing software updates and support when and where you need them. Our technical support center is always at the ready to identify and resolve service issues, as well as to proactively anticipate your needs. For ZONARE, collaboration is key—we're here for you today, and together we'll grow into tomorrow.

*"Zone Sonography breathes life back into ultrasound by removing the limitations of digital beamformation technology. We accomplish this through a mathematical transform that shifts the burden from the acoustic domain, where the finite velocity of sound limits the overall imaging performance, to the signal processing domain, where the limits are based on computational power. The result is improved temporal accuracy, dynamic transmit and receive focus, and retention of channel domain data for patient-specific imaging. The benefits of this technology are applicable for all imaging modalities, ensuring excellent patient care."*

—Glen W. McLaughlin, Ph.D.  
Founder and Chief Technology Officer



Caution: Federal law (USA) restricts this device to sale by or on the order of a physician and/or licensed veterinarian.  
See the appropriate technical manual for detailed information regarding instructions for use, indications, warnings and cautions.

420 N. Bernardo Avenue  
Mountain View, CA 94043-1839

877-966-2731  
650-230-2800

email: [info@zonare.com](mailto:info@zonare.com)  
[zonare.com](http://zonare.com)